



Newsletter  
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*March's Topic:*

**“Business Etiquette: The Personal Branding Revolution!”**  
Presented by Nancy Lemon, President of Professional Development Group International

We live in a business world that has become casual and comfortable in their interactions. Any time you make contact with a co-worker, client or business associate, you are making a mini-presentation of yourself. First impressions make a major difference in achieving business success, but we forget that it's not just the first impression but each interaction after that forms or creates our Personal Brand or Image. In order to have greater influence on others and be more successful, it's critical we pay greater attention to our business etiquette and to creating a “Personal Brand”.

Our speaker, Nancy Lemon of Professional Development Group will talk to us about Personal Branding- why it's important to brand yourself, what encompasses a personal brand and will also present a short interactive “quiz” on business etiquette do's and don'ts.

Nancy Lemon is the President of Professional Development Group. Nancy has comprehensive and diversified expertise in consulting to organizations in the implementation of strategic sales, customer loyalty & leadership initiatives focused on improving corporate effectiveness.



Nancy's business experience has given her the ability to share authentic and proven techniques that will enable her client's to be more successful, feel confident and comfortable in a sales, service or leadership role and most importantly to truly understand what's important to their customers. Nancy is widely recognized and much sought after for her natural ability to build rapport with groups and create a positive learning environment. She is a results oriented individual who has a proven track record for helping organizations, teams and individuals achieve the goals they are most passionate about.

## *Meeting Notice*

**Tuesday, March 9, 2010**

Social - 6:30 until 7:15 PM

Dinner- 7:15PM

Location: Imperial Swan Hotel

Please RSVP by March 5, 2010

To: [reservations@aiche-cf.org](mailto:reservations@aiche-cf.org)

Directions: On South Florida Avenue, One mile south of  
Polk Parkway Expressway

Cost: \$15.00 Per Person

Make Check Payable to: AIChE Central Florida Chapter

Or call Bruce Wiggins at (863) 669-2136



### **Sponsor for the month of March**

CECO Environmental is a world leader in clean air solutions capable of single-sourcing the design, fabrication and installation of almost any pollution control project. CECO Environmental is comprised of 12 subsidiaries being a publicly traded company on NASDAQ (cece) and our website address is: [www.cecoenviro.com](http://www.cecoenviro.com). CECO Environmental's diverse core markets strengths are in chemical process, power, utility, biomass, gasification, refinery, petro-chem, renewable energy, steel, foundry, alternative fuels, mineral markets as well wood related markets of pelletizing, OSB and MDF. The CECO Environmental Company of Kirk and Blum is one the largest sheet metal fabricator in the US serving all the markets of which we provide pollution control equipment. No other company on the globe has the diversity of pollution control & emission control product offerings as does CECO Environmental Companies.

## *Upcoming Events*

### **34<sup>th</sup> Annual Clearwater Conference**

Spring is almost here and that means the AIChE Clearwater Convention is just around the corner. The 34<sup>th</sup> Annual convention will be held the Sheraton Sand Key on **June 11<sup>th</sup> and 12<sup>th</sup>, 2010**. We are offering on-line registration and payments via credit cards. Please visit our website [www.aiche-cf.org](http://www.aiche-cf.org) for agenda, registration, and hotel information.

We want to thank you for your support last year. We are currently organizing for this year's conference and are seeking your continued support of our Convention.

Your organization can show their support in many ways such as:

Making a Technical Presentation & Paper

Sponsoring the Conference

- a. Bronze, \$100
- b. Silver, \$200
- c. Gold, \$300
- d. Platinum, \$350
- e. Double Platinum, \$500
- f. Triple Platinum, \$1000 or more

Placing an Ad in our Membership Directory

- a. Half page, \$50
- b. Full page, \$100
- c. **Limited** Special Pages, \$150 **New** - **Full Page Color Ad** Section

What do you get for an AIChE Clearwater Sponsorship?

- Sponsors are allowed to distribute literature at the registration table
- Sponsors Company Logo or Name listed on AIChE-CF Web Site with link to sponsors web site - Logo or Name Size Depends on Sponsor level (Bronze & Silver Name Only, Gold and Above - Name and Logo)
- Sponsors Company Logo or Name on Signs displayed at conference registration / break area. Logo or Name Size Depends on Sponsor level (Bronze & Silver Name Only, Gold and Above - Logo)
- Sponsors Company Logo or Name on Back Cover of Conference Proceedings Book. Logo or Name Size Depends on Sponsor level (Bronze & Silver Name Only, Gold and Above - Logo, Double Platinum and above outside cover, gold and lower inside cover, Platinum - Depends on space available.)

We are seeking technical papers and your continued support of the conference. Please let us know how you can support these efforts this year. The conference organizers are ready to receive your support.

**If you are interested in presenting a paper or providing sponsorship at the Clearwater Conference, please contact Francine Bellafaire at [vice-chair@aiiche-cf.org](mailto:vice-chair@aiiche-cf.org) or at (813) 867-6467.**

**To advertise in the membership directory, or update your address of other directory information, please contact Rick Davis at [rick@davisandassociatesconsulting.com](mailto:rick@davisandassociatesconsulting.com) or at (863) 646-7930**

## Spring Social Event



AiCHE is planning its Spring Social Event! Details will be sent out.

If you are interested in sponsoring or presenting a paper at our monthly meetings or in Clearwater, please contact Chair Bob Andrew at [chair@aiche-cf.org](mailto:chair@aiche-cf.org) or Vice-Chair Francine Bellafaire [vice-chair@aiche-cf.org](mailto:vice-chair@aiche-cf.org).

*Meeting Schedule for the Upcoming Year  
Mark These Dates on your Calendars Now*



Date	Program	Host
March 9, 2010	Speed Networking and Dining Etiquette	CECO Environmental
April 13, 2010	College Night/Scholarship and Teacher Awards	CECO Filters
May-TBD	Spring Social	AIChE
June 11-12, 2010	34 <sup>th</sup> Annual Clearwater Conference	AIChE

### *Newsletter Sponsorships*

*If you are interested in advertising in the newsletter, it costs \$100.00 to advertise in all the issues this year. Your company's ad will also appear on the AIChE Central Florida website. Contact Nicole Christiansen at [secretary@aiche-cf.org](mailto:secretary@aiche-cf.org) for questions regarding advertising.*



## **JUDGES Needed!!**

**55th State Science and Engineering Fair of Florida**

**April 7<sup>th</sup> – 9<sup>th</sup>, 2010**

**Orange County Convention Center – North Concourse**

**9400 Universal Blvd**

**Orlando, Florida 32819**

**In spite of all the educational budget cuts, we are happy to say that the Science and Engineering Fair competitions in our Districts and Regions are being continued this year! We did receive our funding from the Legislature in the amount of \$43,600 – down from \$54,000 during 2009. Thank you for your support and contacting your legislators last spring when we knew they were not going to fund us.**

**We are seeking more than 400 Judges in all areas of science to interview the talented students of Florida on their scientific research projects for 2010. We hope that you and your organization will provide the time and expertise we need to provide high-quality face-to-face judging for this prestigious competition – the largest academic competition in the state of Florida. Our Florida students continue to excel at the Intel International Science and Engineering Fair each year by winning more Place and Special Awards than any other state.**

**We have two levels of competition – middle school students in grades 6 – 8 and our high school students in grades 9 – 12. These students have already won at their Regional Fairs throughout the state of Florida. There are 14 categories to choose from. The descriptions of these categories may be found at [www.floridassef.net](http://www.floridassef.net) under Judging.**

**Please register ( <http://www.fffs.ucf.edu/judges/user/Home.aspx> ) to join us on Thursday, April 8th, 2010 from 8:30 AM until 5:00 PM for Judging. This will be an experience you will never forget as you interview students demonstrating outstanding innovation and creativity – soon to be part of our future workforce.**

**You may view the Judging Schedule and our Judging Policies and Procedures at [www.floridassef.net](http://www.floridassef.net). You will receive a confirmation after registering so please, please mark your calendar for this important event! As we get closer to April, you will receive updates on your judging assignments and expectations.**

**If you know of any other contacts for Judging, please forward this and/or send me the information at [nancy.besley@ocps.net](mailto:nancy.besley@ocps.net). Thank you and I look forward to seeing you April 8th at the Orange County Convention Center – North Concourse, Orlando, Florida.**

## AIChE Central Florida Section 2009/2010 Officers & Board Members

Chairman: Bob Andrew	Hudson Pump	(863) 665-7867	chair@aiche-cf.org
Vice Chairman: Francine Bellafaire	Mosaic	(813) 672-6467	vice-chair@aiche-cf.org
Treasurer Bruce Wiggins	Jacobs Engineering	(863) 669-2136	treasurer@aiche-cf.org
Secretary: Nicole Christiansen	Mosaic	(813) 781-0073	secretary@aiche-cf.org
Professional Development: John Ellington	PennPro Inc	(863) 648-9990 x222	prof-dev@aiche-cf.org
Membership: Rick Davis	Davis & Associates Consulting	(863) 646-7930	membership@aiche-cf.org
Scholarships: Chris Dennis	Mosaic	(813) 671-6219	scholarship@aiche-cf.org
Social Co-Chair: Brittany Cooley	Mosaic	(813) 677-9111	social1@aiche-cf.org
Social Co-Chair: Teresa Lucardie		(863) 559-7591	tlucardie@msn.com
USF Student Liaison: Sandy Pettit	USF	(727) 744-8548	college@aiche-cf.org
Teacher of the Year: Jerrika Rice	Mosaic	(863) 817-3832	Jerrika.Rice@mosaicco.com
School Grants: Neil Greenwood	Retired		Neil.Greenwood@earthlink.net
Member at Large: Holland Thompson	Mosaic	(863) 559-1293	prof-dev@aiche-cf.org
Past Chair / Website: Neisy Ellis	Mosaic	(863) 559-7591	Webmaster@aiche-cf.org